

IGNITING MINDS



Pimpri Chinchwad Education Trust's

PUNE BUSINESS SCHOOL



AGRI-BUSINESS MANAGEMENT



The Pune Business School is a comprehensive academic institution with a distinctive learning style and a global vision. It is an upcoming institute in academia, research and management in India and the Maharashtra region. In order to improve the student learning experience, a developed innovative and focused plan has been prepared to enhance and enrich the student services and facilities. As a part of this strategic focus, PBS aims to ensure that all new and existing engagements become a quality centered learning experience.

PGDM AT PUNE BUSINESS SCHOOL

Post Graduate Diploma in Management (PGDM) is the flagship programme of PBS. The two-year, full-time course has an intake of 120 students. The programme is approved and accredited by AICTE in India.

ABOUT US

PCET (Pimpri Chinchwad Education Trust) is highly ranked not only in Pune but all over Maharashtra. Pune Business School offers a comprehensive and multi-disciplinary PGDM programme that is recognized by the All India Council for Technical Education (AICTE).

Pune Business School is strategically located within PCMC and well linked to Pune & Mumbai.

Why Agri-Business Management?

- A career in Agribusiness can open doors to a plenty of industries such as commodity procurement and marketing, import-export firms, public and private enterprises, retail marketing, agro- financial services, farming industry, food production companies, packaging and other allied sectors with the use of the advanced technology.
- Agriculture Business as an industry has opened up vast opportunities for professionally skilled and qualified Managers.
- Students get opportunities to select programs that focus on system-wide business and managerial functions performed by organizations throughout the agribusiness sectors.
- Agriculture, with its allied sectors, accounts for 18% of India's GDP and for more than 65% of jobs.
- The total annual expenditure of India on food and Agro-related industries is estimated to be USD 150 billion.



Why PGDM in Agri-business Management @ Pune Business School

- The PGDM in Agri-Business Management is a 2-year full time course uniquely designed programme which shapes a professional to work in the Food/ Agri- business sector.
- The core curriculum involves the study of marketing along with food and agricultural markets that are designed to build train and enhance the managerial capability.
- The programme is planned by keeping the latest industry trends and requirements in mind and to enhance student's knowledge, skills and perspective necessary for management, leadership and decision- making in agri-business and allied sectors.
- Industry visits, value added certifications, training programs and opportunity to learn from the best in academia & industry.
- The curriculum comprises of three elements: Core management program, Agriculture-related inputs, and elective specializations.



Career in Agri-Business Management

- Agro and Food Processing Industry
- Agro Co -Operatives , Finance companies & Banks
- Seeds /Fertilizers/Pesticides Industry
- Agro Equipment Manufactures & Distributors
- Supply Chain & Logistics Management
- Procurement, Processing & Marketing
- Milk & Milk Products/Poultry & Fisheries/Edible Oil Industry
- Agro Export Houses
- E Commerce Industry
- Retail Sector, etc.



PROGRAM HIGHLIGHTS

- Value Added Professional Certifications
- Provision for International Exposure Through Global Resources
- Live Projects/Assignments from Agro-Business Sector
- Seminars and Presentations by Industry Experts
- Special Lectures from Experts from Agro-Business
- Placement Assistance

PLACEMENTS

- PCET has placed more than 23,000 students from across India in last few years through off campus/Pool Campus Drives.
- Around 650 Recruitment Drives conducted every year
- We place around 1,500 to 2,000 students Every Year.

POTENTIAL RECRUITERS



ELIGIBILITY

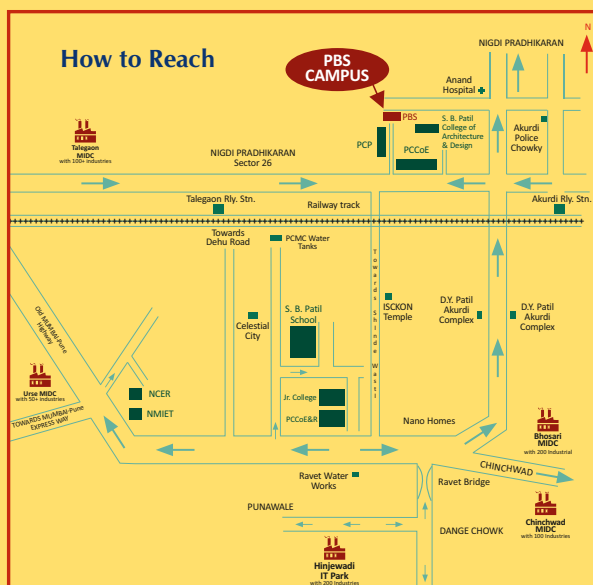
- Any graduate from a recognized university with at least 50% marks for general candidates and 45% marks for SC/ ST candidates in graduation. Preference will be given to students having Bachelors' Degree in Agriculture, Horticulture, Veterinary Science, Fisheries, Forestry and Food industries.
- Students have to appear for at least one national level exam like CAT/ MAT/ XAT/ ATMA/CMAT/GMAT or MH-CET.
- Student in final year of graduation may also apply.

SELECTION PROCESS

- Candidates can apply online through the Website of Pune Business School i.e www.punebusinessschool.com by paying an amount of Rs. 1000/- by cash or D.D. in favour of Pune Business School payable at Pune.
- Candidates have to appear for Group Discussion and Personal Interview (GD-PI) as on the date and venue communicated by Pune Business School.
- Names of shortlisted candidate will appear in the merit List.

FEES STRUCTURE

Fee Structure (For Batch 2021-23) PGDM - Payment Schedule		
Installment	Date	Amount
At the Time of Registration	-	Rs. 50,000
First Installment	01-Jun-21	Rs. 2,25,000
Second Installment	31-Dec-21	Rs. 1,50,000
Third Installment	01-Jun-22	Rs. 1,25,000
Total Fees for First Year 2,75,000		
Total Fees for Second Year 2,75,000		



STRATEGIC LOCATIONS

Akurdi Campus

- Akurdi Railway Station : 1 KM
- Bus Stand : 1.5 KM
- Mumbai Pune Highway : 2 KM
- Hinjewadi IT Park : 12 KM
- MIDC & IT Hubs : 6 KM
- Mumbai : 130 KM

Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.

Tel: 8855 088523

Website: www.punebusinessschool.com Email: prajaktas.pbs@gmail.com



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